



Cologne, May 2016 - When Anne Biging and Dr. Elisabeth Ixmeier experienced that spending even a short time in a hotel or resort that offers holistic healing can create a transformative experience, they made it their mission to make these properties known to the world. This is why the unique hospitality brand Healing Hotels of the World was founded 10 years ago.

The feeling of holistic well-being is a state of happiness and contentment that cannot be achieved by any outer stimulus. It is a state of health of body, mind and soul. To achieve this state, a complex interplay of different components is necessary including nutrition, holistic therapies, a healing environment and atmosphere.

This is why Healing Hotels of the World developed a detailed set of criteria to secure only the leading global health resorts. Each vetted hotel or resort become members by invitation only, and are evaluated individually by Healing Hotels of the World. As a qualified member of Healing Hotels of the World, each hotel or resort guarantees the most supreme experience for each guest.

There are 110 member hotels located in 46 countries and each one is unique in terms of focus and offered specialties. However, what they have in common is the highest standard of quality, the healing vision, and a passionate holistic approach applied toward everything they do.

The hotel collection offers tremendous variety based on the location of each region, ranging from mountains to beaches to tropical environments. Guests are able to experience the ancient wisdom of India, the healing effects of the Australian and African bush, as well as medical checks, yoga, meditation, quiet walks through the nature, and much more.

The holistic health and wellness travel market is growing rapidly. It is projected to increase by more than 9% per year through 2017, nearly 50% faster than the global tourism overall. It is a sought after market as wellness tourists are high-yield customers, spending 65% more per trip than the average guest. In the future, the markets will shift from Central Europe and the United States to Asia, especially China, India, and Latin America.*

The brand is also at the forefront of supporting the global paradigm shift towards a soulful economy through organizing the HEALING SUMMIT – COMMITTED TO HEALING. The HEALING SUMMIT is an annual event which provides space for individuals and businesses to meet, debate, discuss and learn from the expertise of extraordinary speakers from all over the world. Topics include insights into a professional and personal healing lifestyle, sustainable practices and inspiring charity or not-for-profit projects. Furthermore, with an office in China and hotels and resorts on five continents, Healing Hotels of the World represents the global movement towards a healthier and happier lifestyle.

As a contributor to the enhancement of the world's welfare, Healing Hotels of the World was invited to become a member of the Clinton Global Initiative (CGI). CGI is a non-partisan, not-for-profit organization dedicated to improving global health, increasing opportunity for women and girls, reducing childhood obesity and preventable diseases, and creating economic opportunity and growth through the power of creative collaboration, and much more. <https://www.clintonfoundation.org/clinton-global-initiative>

*Global Wellness Institute, The Global Wellness Tourism Economy Report 2013 & 2014, June 2015



Press kit

<http://bit.ly/2i8ZRYs>

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