



Healing Hotels of the World launches Healing Luminary program

New program educates travel agents on healing hospitality

Cologne, Germany, 24 August 2021 -- Healing Hotels of the World is starting a new program to share their healing hospitality expert knowledge with travel agents. The Healing Luminary program will help agents support their clients in purposeful travel choices, and to engage with them on an even deeper level.

The program will kick off with a Healing Luminary Workshop via Zoom on Wednesday, September 8, 2021 at 5 pm – 6 pm (CET/Berlin), 4 pm – 5 pm (GMT/London), 11 am – 12 am (EST/New York), 8 am – 9 am (PST/San Francisco). It will offer insights into the concept of a healing travel journey, the new and evolved global travel demand as well as the guests' new needs in the context of the corona pandemic.

“The pandemic has shaken the travel industry to the core. We want to offer our valued partners new perspectives in the travel market, and to empower them with healing hospitality expertise,” says Anne Biging, CEO and Co-Founder of Healing Hotels of the World. “This program will introduce them to healing journeys and experiences, and provide them with high-value knowledge about healing travel that will help them serve their clientele on a deeper level.”

With more than 90 partner hotels worldwide, Healing Hotels of the World is the only global hospitality brand in existence focusing on holistic health and healing excellence. At the heart lies the Healing Certification empowering member hotels in their commitment to healing travel on both a safety and a holistic level. Covid-19 safety protocols are coupled with the hotels' deeply nourishing programs to create healing havens for body, mind, and soul. Member hotels are Healing Certified and provide the highest standards of safety and wellbeing excellence infused throughout every aspect of the hotel.

The one-hour Healing Luminary Workshop will further cover details of the Healing Certification, as well as a live meditation session to ground and connect.

“Coming out of a challenging time, we feel the need to reconnect with joy and a sense of appreciation for life,” says Dr. Elisabeth Ixmeier, CCO and Co-Founder of Healing Hotels of the World. “That’s why we travel. Now, many people want to use this time to restore their balance, strengthen their health and find deeper meaning in life. With our new Healing Luminary program, travel agents are invited to explore customer needs in more depth, and to be a resource to the increasing number of people who seek healing through travel.”

Registration for the free Healing Luminary Workshop is limited.

For registration, please contact: healingluminary@healing-hotels.com

About Healing Hotels of the World:

Healing Hotels of the World is the pioneering global brand committed to healing hospitality. Founded in 2006 by Anne Biging and Dr. Elisabeth Ixmeier, the member-based collection of 90+ of the best Urban and Resort Healing Hotels around the world brings holistic healing travel based on specific healing excellence standards to life. Member hotels are Healing Certified ensuring that the wellbeing of each guest is taken to a deeper dimension through their holistic program offering. Healing Hotels of the World provides expert consulting and training empowering hoteliers to fully embrace the healing guest experience. With JUST BREATHE MAG, a magazine by Healing Hotels of the World, and the yearly HEALING SUMMIT, the leading event for the healing hospitality community, Healing Hotels of the World has found unique ways to express and share its vision of enabling travel guests to become whole in body, mind and soul. For further information, please visit: <https://healinghotelsoftheworld.com/>.