

# HEALING — SUMMIT

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## Keynote Speaker Paul Polman Announced for HEALING SUMMIT 2022

*Giving more than taking*

**11 July, 2022, Cologne, Germany** — International business leader, innovator, influencer and author Paul Polman has just been announced as keynote speaker at the annual HEALING SUMMIT, produced by the global holistic hospitality company Healing Hotels of the World.

Polman, the former CEO of Unilever, is a passionate advocate for changing the way companies around the world do business, believing that systems must be modified in order to keep the planet viable and thriving.



His latest book, *Net Positive: How Courageous Companies Thrive by Giving More Than They Take*, is a challenge to companies and individuals to do more than just stop harming the planet. Rather to go in a positive direction to reverse and improve our world, not only in terms of climate change, but inclusion as well.

He is a strong proponent of doing good and with his Net Positive Project has created a movement to encourage business leaders and individuals to participate.

Mr. Polman will share his experiences and insights at the HEALING SUMMIT and will take part in a conversation with keynote speaker Gina Diez Barroso on how to truly effect global change now and in the future.

HEALING SUMMIT 2022 takes place Sept 3 and 4 at Pine Cliffs Resort in Albufiera, Portugal. This intimate and special gathering welcomes individuals across all industries committed to a better world and deeper understanding of self. World class healers from numerous modalities will be leading interactive sessions and workshops.

[Registration](#) for the Summit is open; the rate is €2,100.

Immediately preceding the HEALING SUMMIT, a one-day pre-conference event designed for Healing Hotel Members and carefully selected travel advisors will take place on September 2, 2022.

### **About the HEALING SUMMIT**

Since its launch in 2014, the global HEALING SUMMIT has turned into a space for reflection, reconnection, and renewal. Every year, forward-thinking pioneers from across industries come together to share experiences and perspectives on what makes a healing world. The HEALING SUMMIT is an initiative of Healing Hotels of the World. It serves as a platform for professionals striving for a holistic approach to life and business, with the aim to create a global community dedicated to doing good. The HEALING SUMMIT is “Healing in Action”—supporting collaboration, raising awareness, and inspiring change. [www.healingsummit.org](http://www.healingsummit.org)

### **About Healing Hotels of the World**

Healing Hotels of the World is the pioneering global brand committed to healing hospitality. Founded in 2006 by Anne Biging and Dr. Elisabeth Ixmeier, the member-based collection of 90+ of the best Urban and Resort Healing Hotels around the world brings holistic healing travel based on specific Healing Excellence Standards to life. Member hotels are Healing Certified, ensuring that the wellbeing of each guest is taken to a deeper dimension through their holistic program offering. Healing Hotels of the World provides expert consulting and training, empowering hoteliers to fully embrace the healing guest experience. With the online magazine JUST BREATHE MAG and the yearly HEALING SUMMIT, the leading event for the healing hospitality and holistic lifestyle community, Healing Hotels of the World has found unique ways to express and share its vision of enabling travel guests to become whole in body, mind and soul. [www.healinghotelsoftheworld.com](http://www.healinghotelsoftheworld.com)

To find selected photo material accompanying this press release, please click: [here](#)

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