

## Palazzo Di Varignana joins Healing Hotels of the World

A healing journey filled with Italian beauty, flavours and fragrances in the hills above Bologna.







Palazzo di Varignana offers a harmonious blend of old and new, with a country castle built in 1705 at its heart.

23 February, 2023, Cologne, Germany -- Healing Hotels of the World is proud to announce the unveiling of its latest addition, Palazzo di Varignana. Nestled in the rolling hills of the Emilia-Romagna region of Italy, this magnificent property offers a serene retreat where guests can reconnect with nature, find inner peace, and restore their health and well-being. The holistic approach to health and wellness is inspired by scientific director Dr. Annamaria Acquaviva's five pillars of health: inner harmony, a well-balanced diet, exercise, quality sleep, and cosmetic treatments. Specific programs are tailored to the guests' individual needs.

Palazzo di Varignana is a luxurious, 16th-century palace that has been renovated to provide guests with a truly one-of-a-kind experience. The hotel features a range of well-appointed rooms, suites and villas, each designed to offer the ultimate in comfort and relaxation. Guests can enjoy panoramic views of the surrounding countryside, as well as access to a range of on-site amenities, including a state-of-the-art spa, fitness centre and fine dining restaurants.

The resort is intertwined with the rich history of the region, with a Roman amphitheatre, archaeological artefacts and artworks that can be discovered on extensive walking and cycling paths through the hills. Vital part of this Healing Hotel is an agricultural estate that stretches over 500 hectares of land and produces olive oil, wine and other farm products.

Palazzo di Varignana offers guests a range of spa experiences including their signature water treatment program, where guests progress through a series of hot and cold pools, baths and saunas. From yoga and meditation classes to healthy cuisine and spa treatments, guests will find everything they need to help them achieve balance. The new medical centre offers a series of treatments designed to improve fitness, promote the immune system, slow down cellular ageing and counteract conditions such as dehydration and loss of energy. More anti-aging treatments include non-invasive aesthetic medicine with a natural effect for the rejuvenation of face and body, the removal of skin imperfections, and the treatment of cellulitis and other blemishes.

"We are thrilled to be unveiling Palazzo di Varignana as our latest addition to the Healing Hotels of the World portfolio," said Anne Biging, Co-Founder of Healing Hotels of the World. "Here, guests can experience authentic healing while enjoying the beauty of the Italian landscape and the rich, historical environment."

## **About Healing Hotels of the World**

Healing Hotels of the World is the pioneering global brand committed to healing hospitality. Founded in 2006 by Anne Biging and Dr. Elisabeth Ixmeier, the member based collection of 90+ of the best Urban and Resort Healing Hotels around the world brings holistic healing travel based on specific Healing Excellence Standards to life. Member hotels are Healing Certified, ensuring that the wellbeing of each guest is taken to a deeper dimension through their holistic program offering. Healing Hotels of the World provides expert consulting and training, empowering hoteliers to fully embrace the healing guest experience. With the online magazine JUST BREATHE MAG and the yearly HEALING SUMMIT, the leading event for the healing hospitality and holistic lifestyle community, Healing Hotels of the World has found unique ways to express and share its vision of enabling travel guests to become whole in body, mind and soul.

www.healinghotelsoftheworld.com

## Palazzo Di Varignana

WEBSITE

To find selected photo material accompanying this press release, please click <u>here</u>.

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