



Zulal Wellness Resort by Chiva-Som joins Healing Hotels of the World
Unique blend of Traditional Arabic Islamic Medicine (TAIM) with modern therapies.



Features Zulal Serenity, an adult-focused haven with spa facilities, and Zulal Discovery, catering to families.

20 March, 2024, Cologne, Germany -- Healing Hotels of the World proudly announces the addition of Zulal Wellness Resort by Chiva-Som to its portfolio of global healing destinations. Situated amidst the serene coastal desert landscape, Zulal Wellness Resort embodies the essence of holistic healing, offering guests a transformative journey toward well-being and renewal.

As the flagship property of Chiva-Som in the Middle East, Zulal Wellness Resort introduces guests to a unique fusion of Traditional Arabic Islamic Medicine (TAIM) and contemporary wellness practices. Rooted in centuries-old healing traditions, TAIM emphasizes a holistic approach to wellness, aligning perfectly with Healing Hotels of the World's mission to promote mind-body-soul balance.

Zulal Wellness Resort encompasses two distinct retreats within its resort: Zulal Serenity and Zulal Discovery. Zulal Serenity caters to adults seeking tranquility and immersion in holistic wellbeing practices, with a focus on precision wellness, while Zulal Discovery offers family-friendly accommodations and activities, fostering connection, bonding moments and rejuvenation for guests of all ages.

"We are delighted to welcome Zulal Wellness Resort into the Healing Hotels family," said Anne Biging, CEO and Co-Founder of Healing Hotels of the World. "With its commitment to integrating ancient healing wisdom with modern wellness innovations, Zulal Wellness Resort epitomizes our core values of holistic wellbeing and sustainability."

Committed to sustainable practices, Zulal Wellness Resort incorporates eco-friendly initiatives into its operations, from LEED-certified construction principles to water-saving measures and waste management strategies.

At the heart of Zual Wellness Resort lies a dedication to offering guests unparalleled comfort and tranquility. The resort's accommodations are thoughtfully designed to harmonize with the natural surroundings, providing a serene oasis for relaxation and renewal. Zual Serenity boasts 60 elegant rooms and suites, featuring clean lines and a cool color palette, with breathtaking views of the sand, sea, and lagoon. Guests can choose from a selection of accommodations, some of which include private gardens, terraces, and plunge pools, ensuring a truly indulgent stay. In addition, the culinary offerings of Zual Discovery's four restaurants range from portion and calorie controlled meals to exquisite fine dining experiences.

Meanwhile, Zual Discovery offers family-friendly accommodations with 120 rooms and suites featuring natural textures and stunning views, providing families with a comfortable and inviting retreat amidst the tranquil desert landscape. It also features a global cuisine restaurant and tea house.

“At Zual Wellness Resort by Chiva-Som, we aim to inspire positive and sustainable lifestyle change in all our guests, regardless of age. Based on our heartfelt welcome from the Healing Hotels of the World family, we are confident that this thriving community of like-minded wellness seekers share our common goals and will support our efforts to reach a wider audience searching for transformative healing experiences,” said Caitriona Gaffney, Director of Marketing Communications.

Guests at Zual Wellness Resort can immerse themselves in a wide array of activities, from full moon yoga and swimming to culinary classes and mindfulness sessions. The resort's spa facilities offer a comprehensive range of healing therapies, including Traditional Arabic Islamic Medicine, massage, hydrotherapy, and nutrition consultations, providing guests with holistic wellbeing experiences tailored to their individual needs.

About Healing Hotels of the World

Healing Hotels of the World is the pioneering global brand committed to healing hospitality. Founded in 2006 by Anne Biging and Dr. Elisabeth Ixmeier, the two collections of Urban and Resort Healing Hotels around the world bring holistic healing travel based on specific Healing Excellence Standards to life. Member hotels are Healing Certified, ensuring that the wellbeing of each guest is taken to a deeper dimension through their holistic program offering. Healing Hotels of the World provides expert consulting and training, empowering hoteliers to fully embrace the healing guest experience. With the online magazine JUST BREATHE MAG and the yearly HEALING SUMMIT, the leading event for the healing hospitality and holistic lifestyle community, Healing Hotels of the World has found unique ways to express and share its vision of enabling travel guests to become whole in body, mind and soul.

www.healinghotelsoftheworld.com

Zual Wellness Resort

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